



*The Center for Jewish Life and Learning*

*JewishNovato.Com*

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RABBI@JEWISHNOVATO.COM

# Jewish Community Calendar

2021-2022

Local business collaboration

June 2021

PLEASE INCLUDE YOUR BUSINESS FOR OUR COMMUNITY TO SEE!

Allow me to present you with an exceptional promotional opportunity - a unique means of directly targeting the local Jewish audience while also contributing to the preservation of Jewish culture and customs among the members of our community.

By advertising in the EIGHTH annual Jewish Community Calendar, you can **accomplish all of the above.**

Unlike ads in the local newspaper which have a very short life-span, the colorful and informative Jewish Community Calendar will be viewed by potential customers the whole year round, thus providing maximum return for your dollar.

The Calendar is chock full of exciting holiday information, educational messages, Shabbat candle-lighting times, and an array of beautiful thematic Jewish artwork.

The calendar is displayed in homes and offices in thousands of homes throughout the local Jewish community; insuring optimum visibility for your product or service. Additionally, by advertising with us, you are taking an active role in advancing Judaism in Novato and Marin County, which in turn is bound to elicit a positive response from members of the local community.

Please refer to the ad form for more information. The form may also be filled out securely on our website at [www.JewishNovato.com/ArtCalendar](http://www.JewishNovato.com/ArtCalendar). For your convenience, we have also enclosed a return envelope. Feel free to call our office at 415-878-6770 if you need any more information.

Sincerely,

Rabbi Menachem Landa

**ADVERTISER'S  
INFORMATION**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**CALENDAR PAGE ADS**

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**Business Card**

- (3.5" by 2")  1-2 months, \$225 ea. Preferred Month(s) \_\_\_\_\_
  - Add me to year-long online exposure (with a link to your site) for an extra \$50.
- 3-10 months, \$180 ea. (*great deal*) Preferred Month(s) \_\_\_\_\_
- 11-13 months, \$150 ea. (*best deal*) Preferred Month(s) \_\_\_\_\_
- Inside page (5" x 7.5")  \$1000
- Back Cover (10" x 7.5")  \$1200 *Sale!*

**FREE! Purchasing either 3 business cards, inside or back page will give you FREE online exposure (with a link to your site.**

**PLEASE CALL OUR OFFICE AT 415-878-6770 WITH ANY QUESTIONS.**

**PAYMENT**

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- Amount: \_\_\_\_\_
- Send check to Chabad of Novato 695 De Long Ave #101, Novato, CA 94945
- Signature: \_\_\_\_\_

We appreciate your support! May you be blessed with an abundance of success in your business!

*This form may also be filled out securely online at [www.JewishNovato.com/artcalendar](http://www.JewishNovato.com/artcalendar)*

## CALENDAR FACTS

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- *Year round exposure to thousands of Jewish households & businesses*
- *Promotes your business to thousands in our community*
- *Referred to over and over 365 days a year*
- *Mailed without charge to the entire Jewish community*
- *Novato's only local Jewish calendar*
- *Important Holiday information*
- *Local candle lighting times*
- *Historical facts & insights*
- *100% tax deductible*
- *Beautiful Jewish art work each month (full color)*
- *Local Jewish events*
- *Months- Sep 2021-Sep 2022*
- *Features: Jewish and secular calendar combined*
- *Helps fund Chabad of Novato, a non-profit organization, administering community aid, enrichment programs, educational programs, and a cultural network*