



Chabad of Novato Jewish Art CALENDAR

Jewish Year 5782 | September 2021/22

A gift from Chabad of Novato

JEWISH CALENDAR 2021-2022

5782

Let's fill our 2021-22 Community Jewish Art Calendar with good wishes, birthdays, greetings, congratulatory wishes, yahrtzeits, and graduation wishes

In this spirit, we are launching a "Community Calendar Project": Filling our 2021-22 Jewish Calendar with greetings, birthdays, and yahrtzeits of our community.

Elul-Tishrei

MONTH OF ELUL: Divine Grace

When a king returns to his palace, he passes through nothing fields. Anyone may approach him, and he greet it with a shoring countenance.

Chasidic masters compare the month of Elul to when the "King is in the field." G-d is available to all who turn to Him. He graciously accepts all requests.

Elul is an appropriate time to reflect on the past year and resolve to correct any shortcomings. It is a time to turn the page and come into the new year with a reborn perspective and renewed heart.

Some of the observances during Elul:

- From now and throughout the High Holiday season, we include the blessing "May you be reached and asked for a good year" (Lebharah l'vach Shatan, v'etichatem) before and greetings to one another.
- We give extra charity and devote more time to studying our tradition and Torah.
- In preparation for Rosh Hashanah, we hear the sounding of the shofar from Shofar each week.
- We recite Psalms 27 at the end of the morning and afternoon prayers from the first day of Elul through Hoshanah Rabah (Tishrei 21) - a total of 55 days.
- The Baal Shem Tov instituted the custom of reciting three additional chapters of Psalms each day from Rosh Chodesh Elul until Yom Kippur. On Yom Kippur the remaining 36 chapters are recited, completing the entire book of Psalms.

Elul is the time to have one's tefillin and mezuzot checked by an accredited scribe to ensure that they are in good condition and fit for use.

ROSH HOSHANAH: Sep. 30-Oct. 1

Rosh Hoshanah celebrates the beginning of creation. On this day, G-d charged Adam with the responsibility of helping the world reach perfection. Rosh Hoshanah, therefore, is a time for us to reflect on the purpose of creation and resolve to make our lives more meaningful by contributing to it all of creation.

The Shofar: On Rosh Hoshanah we hear the sounding of the shofar, the ram's horn. It is the oldest and most sacred of wind instruments, sounding like a primal outcry from the depths of the soul. Its blasts signify our proclamation of G-d as King of the universe and awaken us to repent and return to Him.

Shofar: On the first afternoon of Rosh Hoshanah it is customary to visit a natural body of water that contains fish. There we recite a short prayer and "cast" our past sins down the flow of time.

Apple & Honey: Clipping a piece of apple into honey at the first meal of Rosh Hoshanah symbolizes the hope that our new year be blessed with sweetness and goodness. For the same reason, it is customary to eat other sweet foods, such as simenes.

For more info, inspiration and observances:
Chabad.org/Elul | Chabad.org/Tishrei

YOUR BUSINESS AD OR MONTH DEDICATION HERE

➔

BEST WISHES FOR THE NEW YEAR TO OUR CHABAD OF NOVATO FAMILY THE SILVER FAMILY

Google Vibrant & Friendly Community

Did you mean: **Chabad Jewish Center of Novato**

Chabad Jewish Center of Novato
A community where Jews of all affiliations are engaged to enhance their Judaism in a modern, joyful, and relevant way.

7430 Richmond Blvd, Suite D, Novato, CA 94945
(415) 878-8770

Find us on the web: JewishNovato.com

:: Dates of all Jewish holidays & Shabbat times

:: Commemorate birthdays and anniversaries

:: Honor the yahrtzeits of your loved ones

:: Advertise your business to thousands

:: Include your Shana Tova greeting

:: 100% of your donation supports our community

SEPTEMBER 2020 Elul 5780/Tishrei 5781

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 13 Elul	2 14 Elul	3 15 Elul <i>In loving memory of Esther Rosenberg</i>	4 16 Elul	5 17 Elul
6 18 Elul	Chai Elul Labor Day	7 19 Elul <i>Happy Anniversary David & Ruth Goldstein</i>	8 20 Elul	9 21 Elul	10 22 Elul	11 23 Elul Nekuman Yomtovah
12 24 Elul	13 25 Elul	14 26 Elul	15 27 Elul SAMPLE	16 28 Elul	17 29 Elul Erev Rosh Hashanah	18 30 Elul Rosh Hashanah 1 st Day
19 31 Elul Rosh Hashanah 2 nd Day	20 1 Tishrei Erev of Gedalia	21 2 Tishrei	22 3 Tishrei	23 4 Tishrei	24 5 Tishrei Yom Tishrei	25 6 Tishrei Rosh Hashanah 3 rd Day
26 7 Tishrei Erev Yom Kippur	27 8 Tishrei Yom Kippur	28 9 Tishrei	29 10 Tishrei	30 11 Tishrei <i>Happy Birthday Joe Schwartz</i>		



CHABAD OF NOVATO JEWISH ART CALENDAR FORM

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OCCASION ANNOUNCEMENTS

Birthday, Anniversary, Yahrtzeit or other Special Dates

Please complete the name, occasion & date to be printed in the calendar at the cost of \$36 per entry. Date sponsorships are Tax Deductable.

Please reprint my family occasions from last year
(please note: you will be billed at \$36 per name)

NAME _____ OCCASION _____
DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____
DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

NAME _____ OCCASION _____
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NAME _____ OCCASION _____
DATE (M/D/Y) _____ BEFORE SUNSET* AFTER SUNSET* APPEAR IN CALENDAR ON:
 HEBREW DATE SECULAR DATE

*In order for the correct Hebrew date to be calculated, please indicate if Death or Birth took place before or after sunset.

ROSH HASHANAH—JEWISH NEW YEAR GREETING PAGE

Please include our name(s) in the general greeting (one family per listing) \$72

FAMILY NAME (one per listing): _____

SPONSORSHIP OPPORTUNITIES

- Shana Tova Greeting \$72
- Birthday/Anniversary/Yahrtzeit \$36

ADVERTISING

NEW!
All ads to
be printed in
full color!

Business Ads

- Back Cover Page \$1200
- Inside cover \$1000
- Business Card 1-2 months (per month) . . . \$225
- Business Card 3-10 months (per month) . . \$180
- Business Card 11-12 months (per month) . . \$150
- SPECIAL:** Business Card all 13 mo. - **Get 1 mo. free**

Preferred months _____

TOTAL \$ _____

PAYMENT INFORMATION

- CHECK ENCLOSED BILL ME
- VISA MC AMEX DISCOVER

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

CC NUMBER _____

EXP _____ SECURITY CODE _____

SIGNATURE _____

EMAIL _____

PHONE _____

Please return completed form by August 1 and mail to:
Chabad of Novato, 695 De Long Ave #101 Novato, CA 94945

You may also fill out this form online at
www.jewishnovato.com/jewishcalendar

Questions? Contact us at
(415) 312-8385 or rabbi@jewishnovato.com